

Manifest Success provides a suite of services designed to empower nonprofits to secure funding, develop strategic visions, and build lasting relationships with donors. Our expertise in grant writing, fundraising consulting, strategic planning, and donor development is aimed at helping organizations achieve their missions and maximize their impact.



Grant Writing

OVERVIEW Professional grant writing is essential for nonprofits seeking to secure funding from government entities, foundations, and other grant-making bodies. Manifest Success excels in crafting compelling, persuasive, and tailored grant proposals that align with funders' priorities and the organization's mission.

SERVICES

- **Proposal Development** We assist nonprofits in developing comprehensive grant proposals, from researching potential funding sources to writing and editing the final submission.
- **Grant Research** Our team conducts thorough research to identify appropriate grant opportunities that align with the organization's goals and programs.
- **Grant Strategy** We work with nonprofits to create a grant strategy that prioritizes high-impact opportunities and aligns with their long-term objectives.
- **Budget Preparation** We provide guidance on constructing detailed, realistic budgets that meet funders' requirements and reflect the true costs of proposed projects.
- **Grant Management and Reporting** Post-award, we assist with managing grant funds and fulfilling reporting requirements, ensuring compliance and enhancing the chances of future funding.

IMPACT By leveraging our grant writing services, nonprofits increase their chances of securing essential funding, allowing them to launch new initiatives, expand services, and sustain their operations.

Fundraising Consulting

OVERVIEW Effective fundraising is critical for the sustainability and growth of any nonprofit. Manifest Success offers expert fundraising consulting to help organizations develop and implement robust fundraising strategies that attract and retain donors.

SERVICES

- **Campaign Planning** We design and execute comprehensive fundraising campaigns, including capital campaigns, annual giving programs, and special events.
- **Donor Engagement** Our consultants help organizations build and nurture relationships with donors through personalized engagement strategies and stewardship practices.
- **Major Gifts Strategy** We provide guidance on identifying, cultivating, and securing major gifts from high-net-worth individuals and institutional donors.
- **Online and Digital Fundraising** We assist nonprofits in leveraging digital platforms and social media to reach new audiences and drive online donations.
- **Fundraising Training** We offer training sessions and workshops to empower staff and board members with the skills and knowledge needed for successful fundraising efforts.

IMPACT With our fundraising consulting services, nonprofits can diversify their revenue streams, enhance donor relationships, and achieve financial sustainability.

Strategic Planning

OVERVIEW Strategic planning is vital for nonprofits to define their vision, set achievable goals, and create actionable plans to navigate the future. Manifest Success helps organizations develop strategic plans that align with their mission and respond to changing environments.

SERVICES

- **Vision and Mission Clarification** We facilitate discussions to help nonprofits refine or redefine their vision and mission statements to better reflect their purpose and goals.
- **SWOT Analysis** Our team conducts a thorough analysis of the organization's strengths, weaknesses, opportunities, and threats, providing a foundation for strategic planning.
- **Goal Setting and Action Plans** We assist in setting measurable, achievable goals and creating detailed action plans to guide the organization's activities and resource allocation.
- **Stakeholder Engagement** We engage stakeholders—including staff, board members, donors, and beneficiaries—in the planning process to ensure buy-in and diverse perspectives.
- **Implementation and Monitoring** We help nonprofits implement their strategic plans and establish monitoring systems to track progress and adapt to changes.

IMPACT Our strategic planning services enable nonprofits to chart a clear path forward, align their resources with their mission, and position themselves for long-term success.

Donor Development

OVERVIEW Cultivating and maintaining a strong donor base is crucial for ongoing support. Manifest Success provides donor development services to help nonprofits attract new donors, retain existing ones, and foster deeper connections.

SERVICES

- **Donor Identification and Research** We help organizations identify potential donors and conduct research to understand their giving interests and capacity.
- **Donor Cultivation and Stewardship** Our strategies focus on building lasting relationships with donors through personalized communication, recognition, and engagement activities.
- **Planned Giving Programs** We assist in developing planned giving strategies that allow donors to contribute through bequests, trusts, and other long-term giving options.
- **Database Management** We provide guidance on managing donor databases to ensure accurate, up-to-date information and effective communication.
- **Donor Retention Strategies** We help organizations create retention strategies that keep donors engaged and committed over time, reducing donor attrition.

IMPACT Through our donor development services, nonprofits can build a robust donor base, increase donor loyalty, and secure sustained funding to support their missions.

Conclusion

At Manifest Success, our goal is to empower nonprofits to thrive by providing expert services in grant writing, fundraising consulting, strategic planning, and donor development. We believe that with the right support and strategies, nonprofits can maximize their impact and drive meaningful change in their communities.